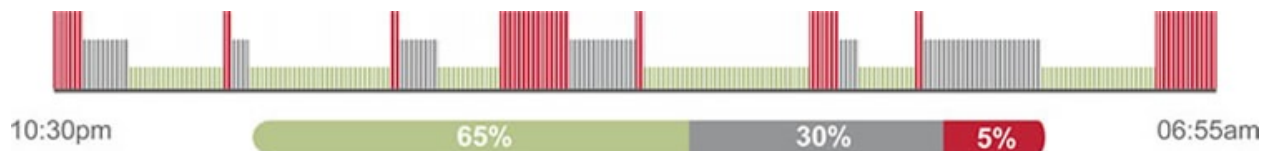


Sleeptracker® leading patented technology

Track your sleep patterns...

Sleeptracker's SmartStart Technology monitors your sleep stages throughout the night and then uses that data to determine the exact moment when you should be awoken helping you feel refreshed and energetic. Sleeptracker® also comes with the most comprehensive analysis tools available allowing you to see how you slept, ways to improve your sleep, and your overall sleep score.



Wake up refreshed...

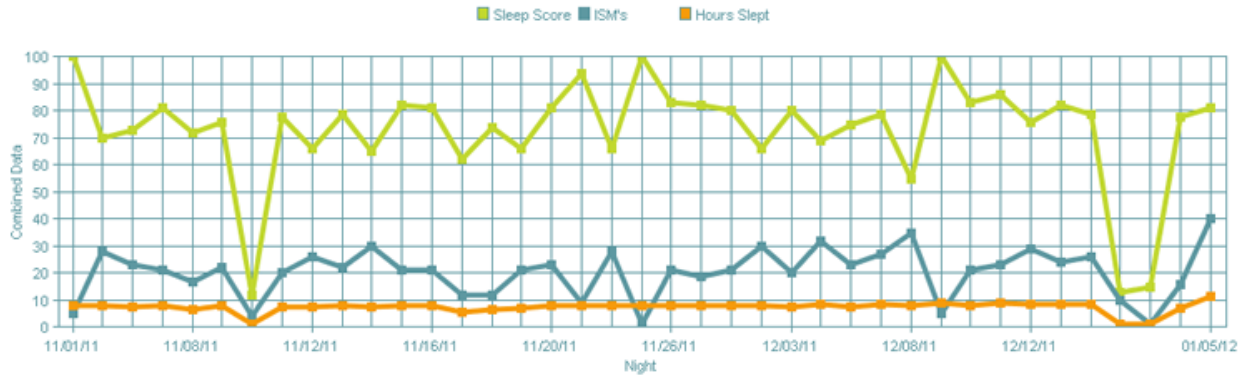
Did you know that if you are awoken during a light stage of sleep you will feel more refreshed, energetic, and alert? Unlike any other product on the market, the patented Sleeptracker® wakes you up during a light stage of sleep helping you start your day feeling less tired and groggy. Typical alarm clocks go off at the time you set regardless of what stage of sleep you are in. The deeper the sleep when the alarm goes off, the worse you feel when you are awoken. With Sleeptracker®, you tell it what time you want to wake up, and then select a window of time for Sleeptracker® to find your lightest stage of sleep to wake you up. For example, if you set your alarm for 7am with a window of 20 minutes, Sleeptracker will wake you up when it detects your lightest stage of sleep between 6:40am – 7:00am. Sleeptracker® also has a snooze feature, and the option to be awoken with audible chime or gentle vibration or both.



Store and manage your sleep data...

Now you can have access to the most comprehensive sleep technology available. SleepTracker uploads your daily sleep data directly to our cloud-based Sleeptracker Analytics. Sleeptracker Analytics allows to store each night's data allowing to track progress and compare how sleep differs between each night

and fits within demographics.



Sleeptracker technology Advantage

Not only is Sleeptracker® the #1 sleep monitoring patented technology in the world, but it has also been clinically proven to be within 91% accuracy of professional sleep monitors used in clinics making it the most accurate wearable sleep technology with the lowest battery consumption. The patented Sleeptracker® design also allows for an all-inclusive sleep monitor in miniature wearable form factors.